



HEART

Publications

www.heartpublications.co.uk

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HEART CHRISTIAN NEWSPAPER GOES TO OVER 1,000 CHURCHES ACROSS 55 UK COUNTIES

If you'd like thousands of UK Christians to know about your business, holidays, new book or job vacancy, advertise in HEART Christian newspaper, a colourful, readable tabloid

Print run: 25,000 – 30,000. Readership: mature churchgoers

HEART Christian newspaper was born in 2007 out of a vision first received in 1996 by its founding editor, Melanie Symonds, who regularly appears on Revelation TV's 'Politics Today' programme, in which the paper is promoted.

The paper celebrates Christians' achievements, while retaining a prophetic edge. Although formatted and written in an accessible style, to ensure it is picked up in churches, its content appeals to – and is praised by – serious, mature Christians who pray for the nation and pass on or post copies of the paper to like-minded friends.

"I just want to thank you on behalf of our congregation for your wonderful publication that we have been blessed to read during this year." A church leader in The Wirral, December 2022

"Once again a wonderful edition of HEART. Full of articles pertinent to our Christian faith and the world today. Thank you for printing subjects that are ignored in our daily press." A HEART subscriber, March 2022

"We continue to enjoy and thank God for your paper. All copies you send us are snapped up by the congregation and visitors (including guest speakers)." A Middlesex church elder, March 2023

HEART'S MISSION STATEMENT

TO SEE LOCAL CHRISTIANS unified and strengthened, sharing information and building trust across churches by providing a meeting place, a marketplace and forum for the local Christian community. To inform and stimulate concern about local and national issues relevant to our society.

HEART'S WEBSITE

Our site had over 100,000 visitors in 2022. All adverts will appear on our site as the paper is uploaded after publication and can be read in a turn-page format. If you'd like an advert feature as well on our site, please ask for details.

FREE ADVERT DESIGN!

Our full advert prices include design if we get your advert and payment by the deadline for adverts needing design. **Deadlines are in the deadlines table on the next page and at www.heartpublications.co.uk/heart-deadlines**).

DISCOUNT IF YOU PROVIDE PRINT-READY ARTWORK

If you send a ready-designed advert and pay by the deadline for ready-designed adverts, deduct **15%** from the full prices below. We can also design your advertisement, ranging from £25 for 1/16 to £100 for a full page. You will then have a pdf you can use again – remember to ask us for it though!

HEART CHRISTIAN NEWSPAPER ADVERT SIZES AND PRICES:					
SIZE	PORTRAIT (vertical)		LANDSCAPE (horizontal)		Price* (£)
	Height (mm)	Width (mm)	Height (mm)	Width (mm)	
Full page	315	264	n/a	n/a	1064
1/2 page	315	129	154	264	584
1/4 page	154	129	n/a	n/a	355
1/8 page	154	62	74	129	115
1/16 page	74	62	n/a	n/a	65
1/32 page	n/a	n/a	34	62	30

*VAT is not chargeable as at November 2022.

Download the correct size advert – it's a click away

All our adverts can be downloaded as blank templates from www.heartpublications.co.uk: just click on 'Download a box for your ad'. Or go to <https://www.heartpublications.co.uk/advert-templates/>

Discounts and design details

Agency discount: 10% off full priced adverts and inserts paid for by the deadline.

Series discounts if full series paid in advance: 2 = 5%, 3= 10%, 4= 15%, 5=20% 6=25%.

Series discount if paid per issue for five issues: sixth is free. Non-ticket-charging one-off ministry events may also attract a discount.

Positioning surcharge: 20%. Advertorial surcharge: 20%.

All our pages are full colour. Please supply adverts as pdf or an eps (Resolution for images 300dpi at 100%. All fonts embedded or as outlines). Colours must be CMYK for full colour adverts, otherwise greyscale. Please download one of our templates from this site.

Inserts:

Up to 12 grams and A4: £89 per 1,000. Weight surcharge (g/1,000) up to 25g: £4.00, 26-50g: £1.50

HEART CHRISTIAN NEWSPAPER: 2024 deadlines

Papers are scheduled to arrive in churches by the first Sunday of alternate months, eg the first Sunday of February, April, June, August, October, December.

2024 ISSUES OF HEART	Editorial deadline (non- news) Fri	Deadline for adverts needing design:	Dead- line for <u>print- ready</u> adverts	Pre- booked inserts to printer Thurs	Print day: Mon	Papers delivered from printer: Thurs	Papers in churches from Sun
FEB/MAR	Dec 29	Jan 2	Jan 11	Jan 11	Jan 22	Jan 25	Jan 28
APRIL/MAY	Feb 23	Feb 15	Feb 27	Mar 7	Mar 18	Mar 21	Mar 24
JUNE/JULY	Apr 26	Apr 18	Apr 30	May 9	May 20	May 23	May 26
AUG/SEPT	June 28	June 20	July 2	July 11	July 22	July 25	July 28
OCT/NOV	Aug 30	Aug 22	Sept 3	Sept 12	Sept 23	Sept 26	Sept 29
DEC '24/ JAN '25	Oct 25	Oct 17	Oct 31	Nov 7	Nov 18	Nov 21	Nov 24