



www.heartpublications.co.uk

Tel: 01903 209383

HEART PUBLICATIONS, 24 Grafton Road, Worthing, BN11 1QP



Partnering with HEART can raise your profile with thousands of people in the local area and can be used for outreach.
For example, one partner church had visitors from Hampshire who had moved into the area and seen HEART newspaper.
Another partner had a request to conduct a service in a care home from a reader of HEART.

YOU PROBABLY AGREE THAT JESUS is the only hope for our 'broken' society. By God's grace, the Christian newspaper HEART can help transmit that news to a hurting world while mobilising and unifying the local Church. Like all ministries, HEART is sustained by prayer, fasting and the financial support of like-minded believers through their advertising and giving.

Thus partnership is far more than a financial transaction; it is an expression of our covenant relationship in the Body of Messiah between believers who share a longing for the Gospel to be honoured again in this nation. Do send prayer points when needed.

A very brief testimony is included in the following pages and I would be happy to come and share with you or your church group the testimony of how God inspired and is fulfilling this vision.

Please see next page for partner ministry benefits

Levels of partnership

We offer a two-tier partnership, depending on how much you are led to contribute.

Tier 1

For a donation of £50+ per month your church or ministry will receive:

- a) An advertisement with the other partner churches of approximately 1/8 page size. The Partners are usually on the back page, but this page may be moved depending on space.**
- b) A full listing of your church's details on the Supporting Churches page ('Friendly churches near you').**
- c) FREE adverts up to the cost of your donations, eg for events or jobs.**
- d) A FREE annual half page profile or advert as wished. This helps fulfil the HEART vision of building trust across churches as well as introducing your organisation to any non-churchgoers who are searching.**

Please see the terms and conditions document in this pack for further details.

Tier 2

For a donation of £35-£49 per month your church or ministry will receive:

- 1) An advertisement with the other Partner Churches and Ministries of approximately 1/16 size.**
- 2) A full listing of your church's details on the Supporting Churches page ('Friendly churches near you').**

After prayerful consideration as to which level of partnership interests you, please fill in and return the enclosed standing order form to Heart Publications, 24 Grafton Road, Worthing, West Sussex, BN11 1QP.

Would you also please give a personal email and phone number so you can be added to the HEART prayer list and receive HEART prayer updates from time to time.

With thanks for your interest in HEART,

Melanie Symonds, Founding Editor

Pause for Thought with Ray Dadswell: Read all about it!

Published on **Monday 30 January 2012 09:33**

It's all coming together, it seems. Have a look at this ...

Eastbourne Christian news and events can now be included in a Christian newspaper, HEART OF SUSSEX. Formerly HEART of WEST SUSSEX, it has shared Christian news, testimonies and events, jobs and trades for the past four years.

"I want to celebrate Christians' achievements, their work in the community, and the changed lives resulting from an encounter with God," says publisher and editor Melanie Symonds.

HEART started in autumn 2007 after Melanie turned her back on a career as a languages teacher. Previously, though, she had also been an editor of 'Woman Alive' Christian magazine (1989-91) and had written five books commissioned by Christian publishers.

The concept, name and HEART logo first came to her in 1996 but she shelved it for ten years and focused on her teaching. However, six years into a busy full-time job she had a huge shock because she needed cancer surgery. Had she strayed from God's path for her life? While convalescing she sought God in prayer and the vision for HEART returned. So she went part-time in teaching and step by step, with considerable distractions thrown on her path, the first eight-page issue of HEART of WORTHING came together and eventually published in October 2007. She paid her initial design and print bills with a small grant from a Christian trust which she'd 'happened' to hear about through a Christian school colleague. Advertisements were sold by her pensioner mother, who'd been the salesperson on 'Woman Alive' when Melanie was editor!

A year later, partly in order to cover Bognor Bible Week, the paper became HEART of WEST SUSSEX.

How to get it to all the churches in a rambling county? Again prayer prevailed and a network of volunteer distributors grew up.

By mid-2010 Melanie knew it was time to give up school and start 'living by faith' in order to have more time to devote to HEART. "It's challenging, but the work is more fulfilling than anything I've done previously."

The paper also benefits from regular 'prophetic' articles on the state of the nation from Rev Dr Clifford Hill, a respected national minister.

Thank you, Melanie; we shall look forward to it!



Terms of partnership with HEART PUBLICATIONS from February 2023
(This may be periodically reviewed and amended)

1. To make it worthwhile for both parties, **Tier 1 partnership donations need to be a minimum of £50 per month by standing order.** We trust you will seek the Lord as to how much to sow into HEART.
2. We reserve the right to decline any application for partnership or to terminate a partnership arrangement if it appears that the association would be detrimental to HEART Publications.
3. **Partner advert on Partner page:**
 - When your standing order mandate has been processed and the first payment received, we will design a new Partner advert for you (unless you wish to supply one to a size we will specify). Partner boxes reflect the size of donation, so please ask how many words to supply and send it in a Word document so we can make any changes to conform it to our house style. You may also send a jpeg photo and/or logo.
 - We will design the Partner advert free of charge for the first issue but subsequent changes made by the Partner will be charged an administration fee of £35 which will be set against your monthly donations.
4. **Other adverts – eg ministry events or business recruitment:**
 - Subject to having built up sufficient credit through your donations, you may place an advert costing up to the value of that credit in any issue of the paper, but see below to avoid incurring additional administration fees. You are welcome to place adverts over the amount of your credit at any time and we will invoice you for the surplus cost.
 - We cannot carry forward 'credit' from one calendar year to the next.
5. **Advert design and administration fees:**
 - If you supply an advert which fits our design criteria (see our media pack) then we will place it free of charge in the paper and only deduct the cost of the space from your donations.
 - If we need to make changes to your advert or if you send a revised version, then we will deduct a fee of £50 from your donations for up to an hour's work; subsequent time will be charged at £60 per hour to cover a professional designer's time and our administration time.
 - If you would like our designer to do the layout we will deduct a fee of £60 from your donations for each hour spent, to include time spent emailing proofs of your advert and making small changes to the design or to your wording, but we would ask you to ensure someone is available to deal with the amendments promptly or at an agreed time in the working day by email.
6. **Annual Partner Profile:**
 - This may be a description of your church/ministry of up to 300 words which, together with photos you send in, will be allocated a half page in the newspaper and will also be put on our website. Alternatively, some churches have used this half page to advertise a major event.
 - We will design the profile on receipt of a Word document of up to 300 words and captioned photographs (as jpegs).
 - If it does not meet the above criteria or editing or writing help is required, the same terms as for adverts in point 5 will apply.
 - Please let us know in which issue you would like your profile to appear in order not to miss this opportunity.



Standing order mandate for HEART PUBLICATIONS LTD

- ☐ We should like to partner with HEART PUBLICATIONS (minimum £35 per month)
- ☐ Please send us _____ copies of each issue of HEART newspaper.
We will send as many as postage allows, usually between 15-21 copies.
- ☐ We wish to add £ _____ as our donation to help with the costs of this ministry

Instruction to your Bank/Building Society to pay by standing order

Name of Bank: _____ Address: _____

Town and postcode: _____

Please pay: Barclays, 1 Chapel Road, Worthing, West Sussex BN11 1EX
For the credit of: Heart Publications. Sortcode: 20-98-74. Account: 80228737

The sum of: (in words) _____ £ _____ (In figures)

On the _____ (day), _____ (month), _____ (year)

And thereafter every month until further notice and debit my account accordingly

Name of account holder to be debited: _____

Account number: _____ Sortcode: _____

Signed: _____ Date: _____

(Please print name) _____ Position: _____

Signed: (second signatory) _____ Date: _____

(Please print name) _____ Position: _____

CHURCH'S NAME AND DELIVERY ADDRESS FOR PAPERS (please print):

Contact tel: _____ Email: _____

PLEASE POST FORM TO HEART PUBLICATIONS, 24 GRAFTON ROAD, WORTHING, BN11 1QP