



www.heartpublications.co.uk

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HEART PUBLICATIONS, 24 Grafton Road, Worthing, BN11 1QP

Council of reference: Rev Dr Clifford Hill, Rev Mark Weeden, Dr Elizabeth Allan, Rev Andrew Fadoju



HEART GOES TO HUNDREDS OF CHURCHES IN 53 COUNTIES

It is the only NON-DENOMINATIONAL LOCAL CHRISTIAN newspaper being delivered directly to hundreds of churches.

We cover churches across the south of England, as well as sending packs to churches, ministries and individuals around the United Kingdom. We have subscribers all over the country who in turn send friends copies. HEART is a ministry with a vision; it celebrates Christians' achievements, but has a prophetic edge and appeals to those who pray for the nation.

Print run: 27,000 Readership: mature churchgoers

HEART'S VISION:

TO SEE LOCAL CHRISTIANS unified and strengthened, sharing information and building trust across churches by providing a meeting place, a market place and forum for the local Christian community. To inform and stimulate concern about local and national issues relevant to our society.



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27,000 papers delivered direct to hundreds of churches

Our advertising rates have been the same since March 2015, so book now before they go up in line with increased paper and postage prices!

ADVERTS PLACED IN THE PAPER CAN ALSO FEATURE ON OUR WEBSITE!

SIZE	PORTRAIT (vertical)		LANDSCAPE (horizontal)		Price (£)
	Height (mm)	Width (mm)	Height (mm)	Width (mm)	
Full page	315	264	n/a	n/a	885
1/2 page	315	129	154	264	485
1/4 page	154	129	n/a	n/a	295
1/8 page	154	62	74	129	150
1/16 page	74	62	n/a	n/a	80
1/32 page	n/a	n/a	34	62	25

Agency discount: 10%. Series discounts if full series paid in advance: 2 = 5%, 3 = 10%, 4 = 15%, 5 = 20% 6 = 25%. Series discount if paid per issue for five issues: sixth is free. Non-ticket-charging one-off ministry events may also attract a discount.

Inserts up to 12 grams and A4: £81 per 1,000
Weight surcharge (g/1,000) up to 25g: £3.85, 26-50g: £1.50
Positioning surcharge: 20% Advertorial surcharge: 20%
VAT is not chargeable as at March 2020.

Please supply adverts as pdf or an eps (Resolution for images 300dpi at 100%. All fonts embedded or as outlines). Colours must be CMYK for full colour adverts, otherwise greyscale. Please download one of our templates from this site.

Please note that all our pages are colour.

We can also design your advertisement, ranging from £25 for 1/16 to £100 for a full page. You will then have a pdf you can use again – remember to ask us for it though!



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2021 deadlines

Publication of the newspaper is timed for papers to be in churches from the first Sunday of the month latest.

2021 ISSUES OF HEART	Editorial deadline for non- news articles: Fri	Deadline to send adverts needing design: Tues	Dead- line for <u>print- ready</u> adverts Thurs	Pre- booked inserts to printer by Fri	Print day: Mon	Papers delivered from printer: Thurs	Papers in churches from Sun
FEB/ MAR	Jan 1	Jan 5	Jan 14	Jan 15	Jan 25	Jan 28	Jan 31
APRIL/ MAY	Feb 26	Mar 2	Mar 11	Mar 12	Mar 22	Mar 25	Mar 28
JUNE/ JULY	Apr 30	May 4	May 13	May 14	May 24	May 27	May 30
AUG/ SEPT	July 2	July 6	July 15	July 16	July 26	July 29	Aug 1
OCT/ NOV	Aug 27	Aug 31	Sept 9	Sept 10	Sept 20	Sept 23	Sept 26
DEC '20/ JAN '21	Oct 29	Nov 2	Nov 11	Nov 12	Nov 22	Nov 25	Nov 28