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HEART PUBLICATIONS, 24 Grafton Road, Worthing, BN11 1QP

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HEART GOES TO OVER 1,000 CHURCHES IN 50 COUNTIES

It is the only NON-DENOMINATIONAL LOCAL CHRISTIAN newspaper being delivered directly to more than 1,000 churches.

We cover churches across the south of England, as well as sending packs to churches, ministries and individuals around the United Kingdom. We have subscribers all over the country who in turn send friends copies. HEART is a ministry with a vision; it celebrates Christians' achievements, but has a prophetic edge and appeals to those who pray for the nation.

Print run: 27,000 Readership: mature churchgoers

HEART'S VISION:

TO SEE LOCAL CHRISTIANS unified and strengthened, sharing information and building trust across churches by providing a meeting place, a market place and forum for the local Christian community. To inform and stimulate concern about local and national issues relevant to our society.



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27,000 papers delivered direct to at least 1,000 churches

Our rates have been the same since March 2015, so book now before they go up in line with increased paper and postage prices!

ADVERTS PLACED IN THE PAPER CAN ALSO FEATURE ON OUR WEBSITE!

SIZE	PORTRAIT (vertical)		LANDSCAPE (horizontal)		Price
	Height (mm)	Width (mm)	Height (mm)	Width (mm)	(£)
Full page	315	264	n/a	n/a	885
1/2 page	315	129	154	264	485
1/4 page	154	129	n/a	n/a	295
1/8 page	154	62	74	129	150
1/16 page	74	62	n/a	n/a	80
1/32 page	n/a	n/a	34	62	25

Agency discount: 10%. Series discounts if full series paid in advance: 2 = 5%, 3 = 10%, 4 = 15%, 5 = 20% 6 = 25%. Series discount if paid per issue for five issues: sixth is free. Non-ticket-charging one-off ministry events may also attract a discount.

Inserts up to 12 grams and A4: £72 per 1,000
Weight surcharge (g/1,000) up to 25g: £2.92, 26-50g: £1
Positioning surcharge: 20% Advertorial surcharge: 20%
VAT is not chargeable as at August 2019.

Please supply adverts as pdf or an eps (Resolution for images 300dpi at 100%. All fonts embedded or as outlines). Colours must be CMYK for full colour adverts, otherwise greyscale. Please download one of our templates from this site.

Please note that all our pages are colour.

We can also design your advertisement, ranging from £25 for 1/16 to £100 for a full page. You will then have a pdf you can use again – remember to ask us for it though!



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2020 deadlines

Publication is timed for papers to be in churches from the first Sunday of the month latest.

2020 ISSUES OF HEART	Editorial deadline for non-news articles, eg testimonies	Booking space and design by Tuesday	Deadline for print- ready adverts by Thursday	Booked inserts to printer by Friday	Papers in Churches from Sunday
Feb/Mar	Jan 3	Jan 7	Jan 16	Jan 17	Feb 2
Apr/May	Feb 28	Mar 3	Mar 12	Mar 13	Mar 29
Jun/Jul	Apr 24	Apr 28	May 7	May 8	May 24
Aug/Sep	June 26	June 30	Jul 9	Jul 10	Jul 26
Oct/Nov	Aug 28	Sep 1	Sep 10	Sep 11	Sep 27
Dec/Jan	Oct 23	Oct 27	Nov 5	Nov 6	Nov 22