



www.heartpublications.co.uk

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HEART GOES TO OVER 1,000 CHURCHES IN 50 COUNTIES

It is the only **NON-DENOMINATIONAL LOCAL CHRISTIAN** newspaper being delivered directly to more than 1,000 churches.

We cover churches across the south of England, as well as sending packs to churches, ministries and individuals around the United Kingdom. We have subscribers all over the country who in turn send friends copies. HEART is a ministry with a vision; it celebrates Christians' achievements, but has a prophetic edge and appeals to those who pray for the nation.

Print run: 27,000

Readership: mature churchgoers

HEART'S VISION:

TO SEE LOCAL CHRISTIANS unified and strengthened, sharing information and building trust across churches by providing a meeting place, a market place and forum for the local Christian community. To inform and stimulate concern about local and national issues relevant to our society.



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27,000 papers delivered direct to at least 1,000 churches

Our rates have been the same since March 2015, so book now before they go up in line with increased paper and postage prices!

ADVERTS PLACED IN THE PAPER CAN ALSO FEATURE ON OUR WEBSITE!

SIZE	PORTRAIT (vertical)		LANDSCAPE (horizontal)		Price (£)
	Height (mm)	Width (mm)	Height (mm)	Width (mm)	
Full page	335	259	n/a	n/a	885
1/2 page	335	127	162	259	485
1/4 page	162	127	82	262	295
1/8 page	162	62	82	127	150
1/16 page	82	62	40	127	80
1/32 page	40	62	n/a	n/a	25

Agency discount: 10%. Series discounts if full series paid in advance: 2 = 5%, 3= 10%, 4= 15%, 5=20% 6=25%. Series discount if paid per issue for five issues: sixth is free. Non-ticket-charging one-off ministry events may also attract a discount.

Inserts up to 12 grams and A4: £72 per 1,000
 Weight surcharge (g/1,000) up to 25g: £2.92, 26-50g: £1
 Positioning surcharge: 20% Advertorial surcharge: 20%
 VAT is not chargeable as at August 2019.

Please supply adverts as pdf or an eps (Resolution for images 300dpi at 100%. All fonts embedded or as outlines). Colours must be CMYK for full colour adverts, otherwise greyscale. Please download one of our templates from this site.

Please note that all our pages are colour.

We can also design your advertisement, ranging from £25 for 1/16 to £100 for a full page. You will then have a pdf you can use again – remember to ask us for it though!

2019 deadlines

Publication is timed for papers to be in churches from the first Sunday of the month latest.

2019 ISSUES OF HEART	Editorial deadline for non-news articles, eg testimonies	Booking space and design by Tuesday	Deadline for print-ready adverts by Thursday	Booked inserts to printer by Friday	Papers in Churches from Sunday
Feb/Mar	Jan 4	Jan 8	Jan 17	Jan 18	Feb 3
Apr/May	Mar 1	Mar 5	Mar 14	Mar 15	Mar 31
Jun/Jul	Apr 26	Apr 30	May 9	May 10	May 26
Aug/Sep	June 28	Jul 2	Jul 11	Jul 12	Jul 28
Oct/Nov	Aug 30	Sep 3	Sep 12	Sep 13	Sep 29
Dec/Jan	Oct 25	Oct 29	Nov 7	Nov 8	Nov 24