



HEART

Your local Christian voice

www.heartpublications.co.uk

Tel: 01903 209383

HEART PUBLICATIONS, 24 Grafton Road, Worthing, BN11 1QP

Council of reference: Rev Dr Clifford Hill, Rev Mark Weeden, Dr Elizabeth Allan, Rev Andrew Fadoju



HEART GOES TO OVER 900 CHURCHES

90% circulation rise in six months!

HEART HAS EXPERIENCED PHENOMENAL GROWTH IN THE LAST YEAR. It is the only NON-DENOMINATIONAL LOCAL CHRISTIAN newspaper being delivered directly to more than 900 churches in the south-east.

Our circulation has risen by 90% since autumn 2015. As we nearly ran out of our April-May issue, we increased our print run again to 25,000.

We cover churches across Sussex, Surrey, Kent, London, Buckinghamshire and Berkshire, as well as sending packs to ministries and individuals in Cornwall, Essex, Shropshire, and Wales. We have subscribers all over the country who in turn send friends copies. HEART is a ministry with a vision; it celebrates Christians' achievements, but has a prophetic edge and appeals to those who pray for the nation.

Print run: 25,000 from May 2016. Readership: mature churchgoers.

HEART'S VISION:

TO SEE LOCAL CHRISTIANS unified and strengthened, sharing information and building trust across churches by providing a meeting place, a market place and forum for the local Christian community. To inform and stimulate concern about local and national issues relevant to our society.



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***Delivered direct to churches across London, Surrey, Sussex,
Kent, Surrey, Bucks and Berks***

ADVERTISEMENT RATES as at March 2016. Although our circulation has increased by 90% since last year, our prices have changed by just 20% - or less – to ensure we have a variety of Christian adverts.

ADVERTS PLACED IN THE PAPER CAN ALSO BE PLACED ON OUR WEBSITE!

www.heartpublications.co.uk

SIZE	PORTRAIT (vertical)		LANDSCAPE (horizontal)		
	Height (mm)	Width (mm)	Height (mm)	Width (mm)	PRICE
Full page	338	262	n/a	n/a	£885
Half page	338	127	167	262	£485
Quarter page	167	127	82	262	£295
Eighth page	167	62	82	127	£150
Sixteenth page	82	62	40	127	£80
1/32 page	40	62	n/a	n/a	£25

Agency discount: 10%. Series discounts: 2 = 5%, 3= 10%, 4= 15%, 5=20% 6=25%

Inserts up to 12 grams and A4: £70 per 1,000.

Weight surcharge (g/1,000) up to 25g: £2.65, 26-50g: £1

Positioning surcharge: 20%. Advertorial surcharge: 20%.

All prices quoted are exclusive of VAT.

Please supply adverts as pdf or an eps (Resolution for images 300dpi at 100%. All fonts embedded or as outlines). Colours must be CMYK for full colour adverts, otherwise greyscale. Please note that all our pages are colour. We can also design your advertisement, ranging from £25 for 1/32 to £100 for a full page. You will then have a pdf you can use again – remember to ask us for it though!



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2017 deadlines

Publication is timed for papers to be in churches from the first Sunday of the month latest.

2017 ISSUES OF HEART	Editorial deadline for non- news articles, eg test- imonies	Booking space and design by Tuesday	Deadline for print- ready adverts by Tuesday	Booked inserts to printer by Thurs- day	Papers in churches from Sunday
FEBRUARY /MARCH	Jan 3	Jan 10	Jan 17	Jan 19	Feb 5
APRIL/ MAY	Feb 28	Mar 7	Mar 10	Mar 17	Apr 2
JUNE/ JULY	Apr 28	May 4	May 11	May 18	May 28
AUGUST/ SEPT	June 30	July 4	July 11	July 13	July 23
OCTOBER/ NOVEMBER	Aug 31	Sept 4	Sept 11	Sept 21	Oct 1
DECEMBER 2017- JANUARY 2018	Oct 31	Nov 7	Nov 14	Nov 16	Nov 26